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520 South Princeton Avenue

The Villa Park Evergreen Company

Villa Park, Illinois

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U. S. Department of Agriculture

Spring 1941



3 Colorado Blue Spruce

Fine bushy trees 6 years old 2 times transplanted, average height 1 foot

3 biggest value ever offered: **\$1⁰⁰** post paid
for only :

The Spruces

The Spruces are a very hardy species of the evergreens. Their beautiful spires are most effective in landscape and gardening planting. They are of symmetrical growth, always retaining their stately pyramidal form. They easily adapt themselves to almost any soil.

Norway Spruce.

This is one of the fastest growing evergreens. A strong upright grower that soon develops into a large stately tree. Used for specimens, windbreaks, hedges, also for tubs and formal plantings. One of the best evergreens for the Living Christmas Tree.



The trees we offer are twice transplanted trees, sturdy, ready to grow fast. Average height 12-18 inches.

Each: 25¢ - - 5 for \$ 1.00 Postpaid.

Serbian Spruce

One of the newer Spruces which in time will become very popular. It is of narrow pyramidal type with the underside of foliage very decidedly blue, giving the tree a two-toned color effect. It is a handsome tree for the home ground. It tolerates shade and city conditions well.



Scarce at present, but we are able to offer a limited amount of 6 year old trees, twice transplanted, 1 ft high.

Each: 40¢ - - 3 for \$1.00 Postpaid.

The Color of the Colorado Blue Spruce

The Color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. The trees we offer are grown from especially selected Blue Spruces. It must be remembered that only a certain percentage will grow into "Blue Shiners", because of this we cannot guarantee the ultimate color. In young trees the blue color is less distinct, but should get more pronounced as they grow older. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

The Yews

The Yew is becoming one of the most popular evergreens in America. They are absolutely hardy. Foliage is luxuriant dark green the year around. They will grow in shade as well as in full sun and will withstand city conditions remarkably well.



Japanese Upright Yew.

A upright growing tree possessing all the fine characteristics of the Yews. It will add dignity to any planting. It makes a superb Specimen, also a fine hedge.

Average height $1\frac{1}{2}$ ft.

Each 60¢ - 2 for \$ 1.00 Postpaid.

Japanese Spreading Yew.
Similar in every respect to the above, except in habit of growth. Fine for foundation and shady places.



Average spread 12-15 inches.
Each 60¢ - 2 for \$ 1.00 Postpd.

Japanese Dwarf Yew.
One of the most desirable evergreens for the small place. Grows very slow and stands shade very well.



Average height 1 ft
Each 60¢-2 for \$ 1.00 Postpd.



Hicks Yew.

This is one of the newer evergreens it is considered a cross between the Japanese and the English Yew. The same columnar form as the Irish Juniper but more hardy. Rare at present. Will become very popular in time.

Average Height $1\frac{1}{4}$ ft.

Each 60¢ - 2 for \$ 1.00 Postpaid.

Junipers

The Juniper family offers a wide variation of leaf or needle texture and more variation in type of growth and color than any other class of evergreens. As a group they are beautiful and informal, blending well with other evergreens.

Andorra Juniper.

The Andorra Juniper is one of the newer Junipers and one of the finest addition to the low growing evergreens. Spring and Summer color is of rich, bright green. In late fall and winter a most beautiful purple hue spreads over this Juniper, producing a most unusual effect. It grows about 18 inches high, making an ideal ground cover.



Twice transplanted trees. Average spread 12-15 inches. Sturdy trees.

Each: 40¢ - - 3 for \$ 1.00 Postpaid.

Savin Juniper.

Here is an offer of one of the best low growing evergreens. The Savin Juniper has a dark green foliage. It will grow in almost any soil and endure the smoke and other adverse city conditions. Good for border and foundation planting. It may also be arranged around porches or along paths. Especially good for sunny locations.



These Junipers are twice transplanted. Average spread 12-15 inches.

Each: 40¢ - - 3 for \$ 1.00 Postpaid.

Irish Juniper.

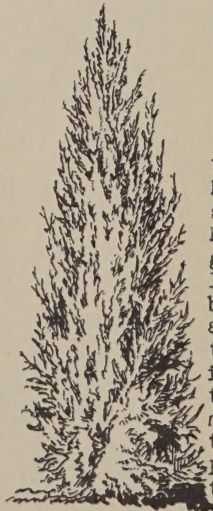


This is one of the most popular erect growing evergreen, forming a highly decorative slender column. The foliage is of blue-green color. Its growth is very compact. No better evergreen can be found where space is at premium and regularity and neatness is desirable. Used extensively in pairs for sentinal effect. An extra fine formal tree.

Twice transplanted Trees, average height 15-18 inches. Sturdy trees.

Each: 40¢ - - 3 for \$ 1.00 Postpaid.

Red Cedar.



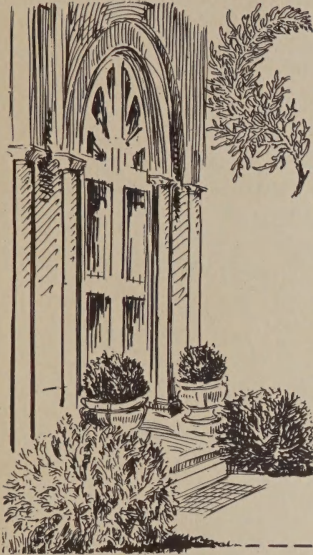
This tall pyramidal Juniper is one of the best evergreens for home decoration. Its slender spire is clothed in feathery foliage which in autumn bears light blue berries. The best of the Red Cedars are of the Platte River type, such as we offer in our bargain. Some of these Junipers have a more or less bluish tint the same as the Colorado Blue Spruce. A very hardy tree.

Twice transplanted Trees, average height 12-15 inches. Ready to grow fast

Each: 30¢ - - 4 for \$ 1.00 Postpaid.

Arbor Vitae

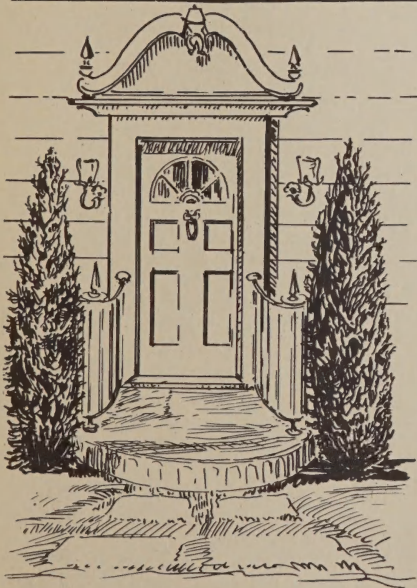
One of the most planted evergreens is the Arbor vitae, also called the "Tree of Life". Its beautiful bright green color combined with its hardiness makes it very popular. Fine for specimen planting. It stands shearing very well, therefore fine for hedges.



Globe Arbor Vitae.

One of the best Arbor Vitae is the Globe Arbor Vitae. It forms a natural globe which requires no trimming. Excellent for low foreground planting, for foundation groups or potting. It is also often used at the sides of entrances. For a low hedge there is no finer evergreen than the Globe Arbor Vitae, as it requires practically no attention. The trees offered in this Bargain are known as the Booth Globe Arbor Vitae. It is the best and hardiest of the Globe Arbor Vitae and stands the winter especially well. The foliage is dense, of lace like appearance with a rich green color. The Booth Globe Arbor Vitae will thrive in almost any situation and succeeds even in partial shade.

Compact, bushy, twice transplanted trees.
Ready for immediate effect. 12 inches spread.
Each: 55¢ - - - 2 for \$ 1.00 postpaid.



Pyramidal Arbor Vitae.

This is one of the most popular evergreens, of narrow, compact growth and retaining its deep green color throughout the winter. It prefers a sunny location. Excellent for tall accent or to emphasize height or contrast. Often planted in pairs at entrance or gates. It attains a height of about 10 ft, seldom more than 3 ft at the base. Often used as windbreak or hedge. Like all other evergreens it likes lots of moisture and if given plenty of water and if planted at least 3 ft from the foundation of the house it will develop into a real fine specimen. An occasional shearing will also be helpful.

Twice transplanted trees, bushy, ready to grow fast, 12-15 inches high.

Each: 55¢ - - - 2 for \$ 1.00 Postpaid.

visit our salesground.

If you live near Chicago, Illinois, we extend a hearty invitation to visit our salesground. Our new nursery and salesground are located on U. S. Highway 330, also known as Roosevelt Road, about 20 miles west of Chicago, or to be more specific 3 miles west of Wheaton. Here you will be able to pick up at any time some nice bargains in larger evergreens, trees, shrubs and flowers.

The Pines

Without doubt the best known and most popular of all evergreens. These fine trees are suitable for many purposes. In their younger years they are usually symmetrical and develop a rugged strength with age.



The Scotch Pine.

A fast growing evergreen. Will withstand heat and drought. It is rugged and hardy, adapted to the most difficult conditions of soil, climate and trying exposure. A very desirable tree.

Average height 1-1½ ft.

Each: 30¢ - 4 for \$ 1.00 Postpaid.

The Austrian Pine.

Very hardy and fast growing. One of the few evergreens that will withstand the gas, smoke and dirt of the city atmosphere. Typical long needles of dark green color.

Average height 1-1½ ft

Each: 30¢ - 4 for \$ 1.00 Postpaid.



Dwarf Mugho Pine.

A truly dwarf evergreen. New shoots in Spring look like small candles. Compact and hardy grower. Free from insects and pests.

6-9 inches spread.

Each 30¢- 3 for \$ 1.00 Postpaid.



Shrubs

Our shrubs are all heavy, transplanted, well developed stock, planted with ample space and carefully cultivated to assure the best of quality. They are well above the ordinary stock offered.



Japanese Barberry.

The best known hardy hedge shrub. Small dense foliage, bright green turning to red in Fall. Bright red berries hang on all winter. Grows 3-4 ft high but may be pruned to any desired form or height.

Heavy plants, 18-24 inches-20¢ each--6 for \$1.00 Postpaid.



Redleaf Barberry.

A newer shrub with all the characteristics of the parent. Leaves are blood-red throughout the growing season, with intensified fall coloring. Valuable as specimen, in hedges or in groups.

Heavy plants, 12-15 inches-30¢ each--4 for \$1.00 Postpaid.



Spirea Anthony Waterer.

A low growing shrub with rosy crimson flowers which appear late in June and prevail until frost. Attractive in the foreground of large evergreens, also used for low hedges or edging. Called the "Everblooming Spirea"

Heavy plants, 15-18 inches--35¢ each- 3 for \$ 1.00 Postpaid.



Dwarf Ninebark.

Beautiful native shrub which has been rather neglected. One of the hardiest small shrub. Grows in the shade as well as in the bright sun. Leaves are small but dense. Small white flowers in June. Fine for hedges or in groups.

Heavy plants, 18-24 inches-35¢ each--3 for \$ 1.00 Postpaid.



Weigela-Eva Rathke.

A very showy, medium sized shrub with deep carmine red flowers, which are borne in great profusion in June and at intervals during the summer. A fine shrub for the foundation planting or in the border. Tolerates shade.

Heavy plants, 2-3 feet high-40¢ each-3 for \$1.00 Postpaid.



Rose of Sharon-Althea.

The Rose of Sharon is one of the best of the late flowering shrubs. Flowers appear late in August, lasting until frost. The large blossoms range in color from white through pink and purple. They are borne in great profusion. Standing alone the Rose of Sharon make handsome specimens. As a hedge plant they rank with the best, blooming at a time when color is lacking in the garden. Here is a shrub which deserves to be planted around every home. They surely enrich any landscape picture.

Available in Red, White or Blue. Please state color wanted. Strong field grown plants. Average height 3 feet.

Each: 35¢ - - - 3 for \$ 1.00 Postpaid.

Roses

Enjoy the beauty and fragrance of perfect Roses from your garden. Roses are not fussy as to soil. They will do well in any garden soil. We are pleased to offer a superior grade of 2 year No 1 roses. Please do not confuse with No 1½ and No 2 roses as offered by Department Stores. Our list is made up of the better newer varieties and a few of the old standbys.

Everblooming Hybrid Tea Roses.

American Beauty--Deep soft carmine. One of the best.
 Red Radiance-- Red. Prolific and hardy. Very popular.
 Etoile de Hollande-- One of the finest. Dark Red. Fragrant.
 E. G. Hill--Velvet maroon. Lasting. Large Flowers.
 Pink Radiance--Pink. A very popular Rose.
 Dame Edith Helen--Glowing pink. Exceptionally hardy.
 Editor McFarland--Pink. One of the best newer Roses.
 Mrs. Wm. Henry Bowles--Salmon Pink. Large Flowers.
 Talisman--A combination of yellow, copper and red.
 Condesa De Sastago-- New beautiful Rose. Copper-red-golden.
 Edith Nellie Perkins-- Orange outside, pink inside.
 Luxemburg--Coppery yellow, very desirable Rose.
 Sunburst-- Rich yellow with coppery red.
 Los Angeles-- Double coral pink. A real beauty.
 Caledonia-- White ,large double flowers, high center.
 K. A. Victoria-- Superb cream-white blossoms. Fragrant.
 F. K. Druschki-- Best known of all the white Roses.

Each: 60¢ -- 2 for \$ 1.00 -- 6 for \$ 2.75 -- 12 for \$ 5.00

Climbing Roses.

Dorothy Perkins--Clear pink. Large clusters. Blooms late.
 Exelsa--Deep red Roses in large clusters. Vigorous climber.
 Gardenia--Golden rich yellow. Very choice.
 Climbing American Beauty--Red, crimson flowers. Old Standby.
 Pauls Scarlet--Large scarlet blooms. Reddest Rose growing.

Each: 40¢ --- 2 for 75 ¢ --- 6 for \$2.00

***** All our Roses are Northern grown. *****

Perennials

No garden would be complete without perennials.. Such a variety of leaf and blossom, such glory of color and fragrance, first to greet us in Spring, last to yield to its winter snow. Perennials range from tiniest plants for edgings and rockgardens to tall plants for the border and background. For best effects perennials should be planted in clumps or masses, at least three of one kind. Use our strong field grown plants, they are the right size for succesful transplanting.



Hibiscus

Hardy Border Collection.

1 Hardy Phlox-Leo Schlageter-Orange Crimson, 1 Hibiscus-Mallow-Marvel red, white or pink flowers, 1 Columbine-New and rare-Crimson Star, 1 Physostegia-False Dragonhead-Spikes of lavender pink flowers from July to September, 1 Veronica-Subsessilis- Spikes of blue flowers-July to September.

All 5 for only \$ 1.00 Postpaid.



Dwarf Aster

Beginners Rockgarden Collection.

1 Heucheria-Coralbell-pink, 1 Dwarf Aster-Mauve cushion-delicate pink flowers, 1 Blue Bells of Scotland-Campunula rotundifolia, 1 Dwarf Chrysanthemum white flowers, 1 Everblooming Bleeding Heart-Dicentra Eximia-Dwarf pink flowers.

All 5 for only \$.75 Postpaid.



Sedum

Rockgarden Collection No 2.

1 Phlox Subulata-Creeping Phlox -white, 1 Dwarf Iris-yellow, 1 Jacobs Ladder-Polemonium-blue flowers in Spring, 1 Sedum Kamchaticum-Orange-yellow flowers, 1 Primula-yellow or red.

All 5 for only \$.75 Postpaid.



Iberis

Rockgarden Collection No 3.

1 Perennial Candytuft-Iberis-white flowers, 1 Phlox Subulata Rosea-creeping Phlox-Pink flowers in Spring, 1 Phlox Divariata Canadensis, lavender flowers, 1 Sedum Spurium Coccineum-Crimson, 1 Veronica Rupetris-bright blue flowers in Spring, 1 Cerastium Tomentosum-Snow in Summer-silvery white foliage-white flowers, 1 Sedum Sarmentosum, rapid grower, yellow flowers.

All 7 for only \$ 1.00 Postpaid.



Dwarf Iris

Dwarf Iris Collection.

Coerulea
Aurea
Cyanea
The Bride

Light Blue
Yellow
Purple
White

Each: 20¢
15¢
15¢
15¢

All 4 only \$.50 Postpaid.

French Lilac



Any description would fall short of the Areal beauty, both in form and fragrance of the marvelous flowers of the French Hybrid Lilacs. They are among the hardiest of all the shrubs and very easily grown. Every garden should have at least one of these beautiful French Lilacs. They harmonize well with other shrubs and endless color variation can be worked out. The varieties we have selected for our offers are the thriftiest and profuse bloomers. We have kept the price so low that every home owner can afford to order one or more of these fine French Hybrid Lilacs.

We offer:

Volcan ----	Red
Mm. Chatenay-	White
Pres. Carnot-	Blue

2 year field grown, average height 2 feet.
Each: 65¢ -- 2 for \$ 1.10 -- 3 for \$ 1.50.

Silver Lace Vine



Every home, be it ever so humble or ever so small, has room for a vine either to cover the back porch or trellis, climb over an old stone wall or enclose the service yard, to mention but a few uses. One of the best vines for these purposes is the Silver Lace Vine. This charming climber grows very rapidly, averaging 25 feet in a season. When in bloom it is a cloud of lacy, misty, white with tints of cream and pale rose of most exquisite beauty. Produces more bloom than any other hardy vine and over a long period of time, from late Summer well into the Fall.

2 year No 1 stock
Each: 60¢ -- 2 for \$ 1.00 Postpaid.

Our 10 Year Jubilee.

Our business was started in 1931, in the midst of one of the worst depression in the economic history of our country. Although we had to overcome all kinds of obstacles and discouraging factors we finally built up an evergrowing business. For this we thank our customers, for without their patronage we would not have succeeded. Our future business policy will be the same: Reasonable prices, courteous attention and helpful advise. Come and pay us a visit.

Trees

No home should lack shade and flowering trees. They give the beautiful "upper story" to all the designs of evergreens, shrubs and flowers. Flowers in early Spring, shade in Summer, gorgeous foliage in Fall is the climax of Autumn beauty. Plant some trees, trees are friends.



Maidenhair Tree- Ginkgo biloba

This remarkable Tree has grown since ancient times about all the temples in China, where it is believed to be sacred. As it has come down through the ages it is revered by all mankind.

In the Autumn the foliage assumes a brilliant yellow hue. Excellent as a street tree. If it is grown with branches to the ground it develops into a beautiful lawn specimen. Although it loses its leaves in fall botanically it is grouped in the evergreen family.

3 ft high, branched to the ground

Each: 65¢ - - 2 for \$ 1.00 Postpaid.



Red Silver Flowering Crab.

This glorious Flowering Crab is completely red in flower, leaf, bark and fruit. Makes a fine lawn tree. The underside of the leaves are tinselled with silver, a touch that makes it all the more beautiful as the blend of maroon and silver is a unique combination throughout the season. Most flowering Crabs are desirable because of the mass of blooms which they have in such profusion for a short time, but the Red Silver Crab is beautiful from Spring until late Fall because of its all-over red color. This Crab will not harm evergreens.

3-4 ft high, ready to bloom trees.

Each: 65¢ 2 for \$ 1.00 Postpaid.



Cistena- Purple Leaf Plum.

A small tree which will grow 6-8 ft. at maturity. Cistena with its purple leaves furnishes a delightful contrast in the green border. The leaf color is a reddish purple or wine color and the branches are reddish brown. This adds much color and a gay note to the other plantings and brightens up the lawn in Summer. In Winter the reddish colored bark enriches the landscape. A very hardy tree which should be planted more. Its graceful, striking beauty will be admired by every one.

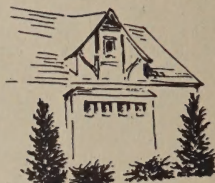
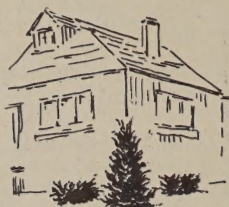
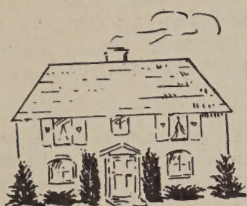
2 ft high- beautiful little trees.

Each 35¢ - - 3 for \$1.00 Postpaid.

A new Book on Evergreens

Evergreens In The Modern Landscape.

A book written in every day language. Full of practical suggestions. More than fifty instructive illustrations. No home owner can afford to be without this helpful booklet.



Recommended by nurserymen as well as by many of our customers. It gives the newer ideas in beautifying the home grounds. Why not order this book today?

Only: 25¢ Postpaid.

DOGS AND EVERGREENS

Dogs continuously harm evergreens, in fact many a fine evergreen has been destroyed by dogs.

Various protective means have been employed, however most of them have been of little or no avail.

The United States Department of Agriculture has made some researches along this line and suggest the use of a Nicotene Sulphate spray to solve this problem and reports that its use is very effective. Dogs and also cats will find the odor of Nicotene Sulphate very repulsive and will avoid the neighborhood of the sprayed areas.

Nicotene Sulphate for this purpose comes in a 40 percent solution. A few drops of this solution in a pint of water will make a strong enough spray to keep dogs away from evergreens, shrubs or flowers. It will not hurt the plants, in fact it will be beneficial as it kills many kinds of insects and pests.

We have prepared a special outfit consisting of 2 ounces of 40 percent Nicotene Sulphate, a strong hand sprayer and a medicine dropper with all necessary instructions. The price is \$1.00 per outfit. It cannot be shipped by mail, but will be sent by express, not prepaid.

KEEP DOGS AWAY FROM
EVERGREENS

TO OUR FRIENDS,

OLD AND NEW

Our evergreens can be successfully transplanted in Spring and in Fall. The Spring planting season starts about the first of April and lasts until the beginning of June. The Fall planting season starts early in September and lasts until the ground freezes solidly.

Our trees are packed in damp moss and wrapped in waterproof paper. Shipment will be made at the proper time for planting.

If any stock proves untrue to name it will be either exchanged or purchase price will be returned, but in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees to be free from disease and in the best growing condition, but we do not give any guarantee as to the growth of stock. Your care will determine your success in growing any plant or tree.

No order accepted under \$1.00 and please do not send stamps.

We will pay all shipping charges except were noted otherwise.

Detailed planting instructions are furnished with each order.